

# jobiqo. – FAQ

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## **1. What code platform is our software built on?**

Our software is built on PHP and Drupal.

## **2. How can our standard software platform be customized?**

- Admin can customize via admin interface.
- Admin can customize by modifying code.
- Either Admin or software provider can customize.

Open Source. No vendor lock-in. Full control over source code. Optional SaaS model. Fully hosted and supported with automatic updates.

## **3. Does our software include SEO features?**

Yes, our software includes SEO features:

- Search engine optimization incl. SEO Booster.
- Dynamic landing pages.
- Link exchange.
- Pretty URLs.
- Customizable Meta-Data
- Jobs indexing.
- XML Sitemap.
- Excellent site performance.
- Keyword optimization.
- Aggregators.
- Visitor's statistics.
- Applicant Tracking System.
- Many more SEO features!

## **4. Are RSS and/or XML job feeds available?**

Yes. RSS and XML are included in our standard package.

## **5. Can the site admin add, delete, or modify pages on the job board?**

Yes – via admin interface.

**6. Can the admin control meta tags, page titles, keywords, and description tags for job posting pages?**

Yes.

**7. Does our software offer an e-commerce option (so employers can purchase products online via credit card or PayPal)?**

Yes – included in our standard package.

**8. Does our software allow employers to be invoiced (i.e., sent a bill without paying online)?**

Yes.

**9. If the software allows invoicing of employers, how is the activation of the purchase done?**

These two options are available:

1. Admin must 'ok' purchase manually and
2. Purchase is activated automatically upon issuance of invoice.

**10. Does our software offer the ability to post resumes (candidates) and search resumes (employers)?**

Yes - included in our standard package.

**11. Does our software offer a 'pay-per-view' option for resume access?**

Yes – included in our standard package.

**12. Does our software allow candidates to be charged (i.e., candidates pay to view jobs, post resumes, etc.)?**

Yes. This is an optional module.

**13. Can employers post jobs in batches?**

Yes.

**14. Do we offer a job scraping or spidering service, so that the job board can pull job postings from client sites?**

Yes.

**15. Can job 'backfills' be added to the site via a feed or other mechanism?**

Yes – via feed from aggregator.

**16. Is any form of applicant tracking included in our software?**

Yes, our Applicant Tracking System (ATS).

- Simple and easy to use light weight ATS.
- Templates for communicating with applicants.
- Select individual or all applicants and contact them directly.

**17. Which features are included in employer-accessible reporting? (IE, reports that employers can access via their accounts)**

- Views per job posting.
- Applies per job posting.
- Number of times a job appeared in email job alerts.

**18. Which of the following social media features does our software offer?**

- Tweeting of new job posts (automatic or manual)
- Login via LinkedIn account
- Copy LinkedIn profile into user resume
- Login via Facebook
- Strategic Tools to retain your customers.
- TalentPool (VIP, Insiderpools)

**19. Does our software offer a mobile interface?**

Job board site is mobile-friendly (autodetects mobile devices and formats site for them).

**20. Can the site administrator create custom job posting fields for their job site via our software?**

Yes.

**21. Can an 'autoresponder' be attached to a job so that a job seeker applying for the job will get an employer-defined email automatically?**

Yes.

**22. Can applicant screening questions be added to job postings?**

Yes.

**23. Can employers add audio and/or video files to their company profile page and/or job postings?**

Yes.

**24. Can job seekers block employers from viewing their resume?**

Yes.

**25. Can employers set up resume 'alerts' that automatically email any resumes matching their criteria to them?**

Yes.

**26. Can employers save resume searches for future use?**

Yes.

**27. Does our software offer "Featured Jobs" or "Featured Employers"?**

Yes.

**28. Which administrative reports does our software offer?**

- Job views by company
- Job views by date range (all companies)

- Job applications by company
- Job applications by date range (all companies)
- Site statistics

**29. Can the site admin send mass emails to either jobseekers or employers?**

Yes - included in our standard package.

**30. Can 'landing pages' be created for specific search terms that aggregate the appropriate jobs?**

Yes – our system automatically creates them.

**31. Which of the following most closely describes our search engine technology?**

Semantic search and Keyword search.

**32. Can the site admin set up 'no cost' trial packages for employers?**

Yes.

**33. Can the site admin set up banner or button advertising to appear on the job site?**

Yes – unlimited locations.

**34. Approximately how many job sites does our software currently support?**

101-200

**35. What type of technical support do we provide for our software?**

- Email response
- Phone response
- Live chat or messaging
- Online knowledgebase

**36. Where is our tech support personnel located?**

Our tech support personnel is located in Western Europe (Austria, Vienna)

**37. Which of the following are included in employer-accessible reporting?**

**(IE, reports that employers can access via their accounts)**

- Views per job posting
- Applies per job posting
- Number of times a job appeared in searches
- Number of times a job appeared in email job alerts
- Number of times a job was 'referred' by seekers to others
- Cost per view
- Cost per apply



**38. Please select the price range below that most accurately describes the first year costs of a standard basic installation of your software.**

Please include any hosting or licensing fees for the first 12 months. Assume that there is no significant customization to your standard installation: Up to

- \$1000
- \$1001-\$5000
- \$5001-\$10,000
- \$10,001-\$15,000
- \$15,001-\$20,000
- \$20,001-\$30,000
- \$30,001-\$40,000
- \$40,001 or more
- Other (please specify)

We offer various models. Please check the website. No licencing fee. Open source. Customers own the source code. NO vendor-lock-in.